PRESS RELEASE



Charlie Farley was so down, Everywhere he looked he saw a frown. Why wasn't he like Jasper? No-one thought his brother was a disaster!

Follow Charlie Farley's adventures as he discovers that he is as remarkable as Jasper in his own unique way. Encourage your child or your class to explore how they too are uniquely special through this story!



IMAGES FROM THE BOOK



AUTHOR AND ILLUSTRATOR

Elaine Slade - Author

Elaine is a former Deputy Head who loves exploring a good story and inspiring children, including her family (four daughters, two granddaughters), to love reading. She is passionate about raising children's self-esteem and affirming their uniqueness. Elaine enjoys a challenge like Charlie Farley; she has trekked up to 4000m in the Himalayas and lived in Romania for three years.

www.elainesladebooks.com

Monika Dzikowicz - Illustrator

Monika, just like Charlie Farley, spent most of her childhood covered in mud; frolicking in nature; and looking up to her cool, older sister. When she grew up she embraced her uniqueness and became an illustrator who strives to visualise stories, which empower people and teach them emotional intelligence.

www.monikadzikowicz.com

38 illustrated pages 300gsm GLOSS cover 170gsm SILK internal full colour pages Activity Guide to help children understand the story and the theme Find the little squirrel on each double page Behind The Scenes on how the book came to life

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